

2009 ANNUAL CONFERENCE ON HOARDING AND CLUTTERING

Recipient Of The National Mental Health Association's
2006 Innovation In Programming Award

Thursday, November 5, 9AM-4:30 PM ♦ Saint Mary's Cathedral, 1111 Gough Street, San Francisco

CONFERENCE BOOKLET ADVERTISING



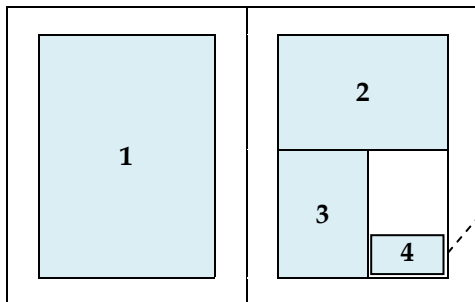
Compulsive hoarding and cluttering refers to the acquisition of and failure to discard a large number of possessions, which appear to be useless or of limited value, in an attempt to decrease stress and anxiety. It is often a feature of several psychiatric disorders such as Obsessive-Compulsive Disorder, Attention Deficit Disorder and Major Depression, and can be caused or aggravated by problems associated with increasing age or physical disabilities. Compulsive hoarding and cluttering is an issue that has been featured on *The Oprah Winfrey Show*, *Dr. Phil* and *The New York Times*. Over one million people are affected by compulsive hoarding and cluttering in the nation.

The Mental Health Association of San Francisco will be holding its **12th Annual Conference on Hoarding and Cluttering** on **Thursday, November 5th** to address this serious and prevalent problem that can potentially lead to eviction and homelessness. This conference was awarded the 2006 Innovation in Programming Award by Mental Health America (formerly known as the National Mental Health Association) and presents cutting-edge solutions for compulsive hoarding and cluttering.

The Booklet is an excellent vehicle for **promoting your business, books, services, etc. on hoarding** through ad space. **Over 350 conference registrants** will be given the 2009 Hoarding Conference Resource Booklet to take home that is approximately 100 pages long with information on the conference topics, various resources for compulsive hoarding in the city, and articles and materials on hoarding.

Ad Size	Approximate Dimensions*	Cost
1. Full page	8.5" by 11"	\$200
2. Half page	8.5" by 5.5"	\$100
3. Quarter page	4.25" by 5.5"	\$50
4. Business card	3.5" by 2"	\$25

Allow for half-inch margins on each side of full page ads.



4. OR provide some or all of the information below to be listed on a 3.5" by 2" sized ad in the conference booklet:

Name: _____
Title: _____
Organization: _____
Address: _____
Phone: _____
Fax: _____
Email: _____
Web: _____
Tagline: _____



MENTAL HEALTH
ASSOCIATION OF
SAN FRANCISCO

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- ◆ The conference booklet will be in 8.5"x11" format with a half-inch margin on each side.
- ◆ All ads will be non-bleed and in black and white.
- ◆ Ad artwork (including business cards) must be camera-ready and is due in DOC, TIF, PNG, JPG, GIF or PDF format by **Monday, August 31st** at the latest to be included in the conference booklet.

Ad size	Dimensions	Price	Number of ads	Total amount
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<input type="checkbox"/> Half page	8.5" by 5.5"	\$100		
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<input type="checkbox"/> Business card	3.5" by 2"	\$25		
Total amount due				

CONTACT INFORMATION (please print clearly)

Contact Name

Business Name

Address/City/State/Zip

Phone

Email

PAYMENT INFORMATION

Check made payable to MHA-SF is enclosed, or

Charge my credit card: Visa MasterCard American Express Discover

Name on Card

Amount

Credit Card Number

Expiration Date

Signature

Billing Address/City/State/Zip

Please submit all ads and information to ruth@mha-sf.org, by fax at 415-421-2928 Attn: Ruth Chang or mail to MHA-SF, Attn: Ruth Chang, 870 Market Street, Suite 928, San Francisco, CA 94102.



MENTAL HEALTH
ASSOCIATION OF
SAN FRANCISCO